



*Helping People Help Themselves*

---

### **Board of Directors**

Mavis Rohling - President  
Ron Lemerond - Vice President  
Dan Naughton - Treasurer  
Scott Frey- Secretary  
Sophie Clay  
Mike Foy  
Mike Haubrich  
Celeste Henken  
Bob Kargl  
Patti Nagai  
Peter Knight  
Liz Ricchio  
John Wargo

### **The Facts**

One in every five Americans has a disability and as many as 54 million Americans have a disability.

LCS was established in 1949 by Katherine Batten and the Junior League of Racine.

LCS focuses on community based employment, prevocational skill development and day services for individuals with disabilities in Racine and Kenosha County.

LCS Day Services participants give back by creating deliverables that support other community organizations and initiatives.

Prevocational participants learn viable job and life skills that prepare them for community employment

LCS serves over 300 individuals with disabilities annually

## **9th ANNUAL HOT DOG DAY FUNDRAISER**

### **We're Seeking Corporate Sponsors!**

#### **When:**

Friday, June 21, 2013  
11:30am - 2:30pm

#### **Where:**

Lakeside Curative Services  
2503 Lincolnwood Court  
Racine, WI 53403

#### **What:**

Hot Dog Day is a fundraising event that supports Lakeside Curative Services (LCS). Come and meet LCS participants, play games, win prizes, enjoy music, take part in the silent auction and of course eat delicious hot dogs! Brats, Italians and hot dogs with all of the fixings will be available.

#### **Why:**

All proceeds support Lakeside Curative Services' mission to provide training and experiences for individuals with disabilities to enhance their self-esteem and quality of life.

#### **How Can You Help?**

Corporate involvement is essential in making this event a success. It's through the generosity of individuals and businesses like yours that allows us to fulfill our mission.

We encourage your consideration of the enclosed sponsorship opportunities. We truly appreciate your support and hope you are able to join us.

Cordially,

Mary Beth Popchock  
Executive Director



*Helping People Help Themselves*

### SPONSORSHIP OPPORTUNITIES

Sponsor Levels	Amount
Music/AV Sponsor	\$1,000 or In-Kind Donation
Hot Dog Sponsor	\$750 or In-Kind Donation
Table/Chair Rental Sponsor	\$500 or In-Kind Donation
Silent Auction Sponsor	\$250 or In-Kind Donation
Game Prizes Sponsor	\$250 or In-Kind Donation
Beverage Sponsor	\$200 or In-Kind Donation
Dessert Sponsor	\$150 or In-Kind Donation
Food Paper Products Sponsor	\$100 or In-Kind Donation
Sunscreen Sponsor	\$50 or In-Kind Donation

#### Sponsor Benefits/Recognition on the following:

- LCS website with link to your website
- On-site event signage
- Event e-vite
- Social media event page
- Verbal sponsor recognition announced at event
- Opportunity to distribute promotional material at event
- Opportunity to have an on-site sponsor booth

### SPONSORSHIP AGREEMENT

Sponsorship Level:  Music/AV  Hot Dog  Table/Chair Rental  Silent Auction  Game Prizes  
 Beverages  Dessert  Food Paper Products  Sunscreen

Sponsor Company Name (as it should appear on printed materials)

\_\_\_\_\_

Address \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Sponsor Website: \_\_\_\_\_

Please invoice me  I'd like to pay by credit card (3% convenience fee will be applied)

**Please return agreement via email to Mary Beth Popcock, popchockm@lakesidecurative.com or fax to 262-598-0083 no later than June 14, 2013. Please also email high resolution logo file (jpg or eps preferred) for sponsor recognition.**