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**FOR IMMEDIATE RELEASE**

**MAY 4 – MAKING STRIDES AGAINST BREAST CANCER  
Lakeside Curative Services and Careers Industries Join Forces  
to Support the American Cancer Society**

**RACINE (April 23, 2012)**– Lakeside Curative Services (LCS) of Racine and Careers Industries team up to walk together on May 4 to support finding a cure for breast cancer. The Breast Cancer Walk will start at 9:30 and be held on the Olsen Industrial Park bike/walking path off Chicory Road in Racine. This is a free, public event and walkers are encouraged to join the LCS/Careers Team. All proceeds raised directly support the local American Cancer Society chapter.

“It is with great pride that Lakeside Curative Services partners with The American Cancer Society and Careers Industries to sponsor a walk/roll that will benefit research and treatment related to breast cancer. Breast cancer knows no barriers and through the years it has affected the lives of multiple people affiliated with Lakeside Curative Services. The organization and its participants are eager to partake in an event that draws our entire community together for a common cause,” commented Mary Beth Popchock, Executive Director of Lakeside Curative Services.

The LCS/Careers fundraising goal is \$1,500. Donations can be made online at <http://bit.ly/Jz3pgS>. Learn about the event by visiting [www.lakesidecurative.com/events](http://www.lakesidecurative.com/events).

Lakeside Curative Services is a local 501(c)3 non-profit that provides vocational rehabilitation services and opportunities for personal growth to people with vocational disabilities. Lakeside Curative seeks to assist people with vocational disabilities to attain their maximum potential to become contributing and beneficial members of our community. For more information about Lakeside Curative Services or to learn more about giving opportunities, please visit: [www.lakesidecurative.com](http://www.lakesidecurative.com).

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